

# 2018 SPONSOR/ADVERTISER APPLICATION AND CONTRACT

Please read this contract carefully and type or print all information requested. Conformation and acceptance of sponsorship and advertisement application will be sent to you in a form of one signed copy of this contract. Application can be faxed to (626) 330-0546 or e-mailed to jcowan@industryexpoctr.com



## Sponsor/Advertiser Information:

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-Mail: \_\_\_\_\_

## Choose which sponsorship:

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**Ad File & Artwork Specifications:** Acceptable file types are PDF, JPEG, GIF or EPS only. All fonts must be included in the file as either outlined or embedded. Minimum resolution is 300dpi. Either RGB or CMYK is acceptable.

**BILLBOARD ARTWORK:** Supplied in EPS/Vector/Illustrator Format, or a MUCH higher resolution jpeg format - Minimum jpeg specs: 18"x42" 150 DPI resolution

<i>For Racing Staff ONLY</i>	
Date Contract Received	
Date Payment Received	
Remarks:	
Staff Initials:	
Complete, sign & return with <b>A check made payable to:</b> <b>CRIA</b> c/o Industry Racing 16200 Temple Avenue City of Industry, CA 91744	

## Advertisement Terms and Conditions

**Payment:** Sponsor to pay full sponsorship with this application in check or credit card made payable to: **CRIA**. Non-payment upon the deadline will constitute as a cancellation.

**Cancellations/Refunds:** Are not permitted unless approved by Venue

**Venue Discretion:** The venue reserves the right to refuse or cancel any advertisement that it deems inappropriate. Venue will allow Sponsor to submit an alternative advertisement, but will not reimburse Sponsor for any advertising fees paid.

**Placement:** Advertisements will appear within the Sponsor Section of any printed material and placement at the Venue's property at our discretion, though requests are considered on a first come, first serve basis.

**Errors:** Venue accepts no responsibility for any errors in advertisements prepared or approved by the Sponsor. Any substantial errors that are the fault of the Venue will be subject to a correction at no cost to Sponsor, but in no case will any claim arising from any error exceed the amount paid for the advertisement by the Sponsor. Venue shall not be liable for any consequential damages of any kind if for some reason the ad is printed incorrectly.

**Submission of Materials:** Advertiser agrees to submit properly formatted files and proofs by March 31, 2018 or sooner.

**Term of advertising:** Will be for the 2018 Regular Speedway racing season commencing May 30th - August 25, 2018 - schedule listed in promo

**Indemnity:** Sponsor's materials are accepted and printed upon the representation that the Sponsor has the right to authorize publication of all contents of the Sponsor and the representations made herein do do not infringe or damage any third party. Sponsor agrees to indemnify and hold harmless the Venue from any and all claims and resulting damages, loss and expense (including attorney's fees) arising out of the publication of the sponsor's material. These claims include, but are not to, claims or suits for libel, violation of right privacy, plagiarism, and copyright infringement.

**Scope of Agreement:** These terms and conditions are the complete understanding between the parties concerning all matters contained herein, and any prior statements or representations are superseded by this agreement.

**Sponsor/Advertiser agrees to the above terms and conditions as set forth by Industry Hills Expo Center.**

Authorized Signature

Title

Date